

Collective Impact Strategy Development Team Meeting Agenda Tuesday April 4, 2017 - 2nd Floor Conference Room – City Hall

Lunch will be provided and available from 11:50 a.m. on. The agenda has been structured to enable a working lunch.

Meeting Goals:

- Introduce stage one communications plan; discuss video concepts; review visual identity (brand) options
- Confirm attachment to family, school, and community as strategic pillars of CI initiative
- Explore attachment concepts to inform strategy development
- Confirm strategy development boundaries
- Begin strategy development (build on March 2 foundation: reconciliation, family roles, equity of access, connections)

AGENDA:

- 1. Introductions and Recap of March 2 Meeting Outcomes**
- 2. Communications Update and Discussion: Plan, Video, Visual Identity**
 - Partner Contributions
- 3. Revisit Attachment to Family, School, and Community as CI Initiative Focus**
 - What does the literature tell us?
 - What excites/concerns you about this focus?
 - Do we need to make adaptations to the focus?
- 4. Strategy Development**
 - If attachment to family, school and community are the big strategic pillars, how would we know if we were successful? (What would attachment success look like?)
 - What strategy development boundaries might need to be in place?
 - What are we already doing in the community that contributes to the vision of attachment success?
 - Attachment Network Update
 - May Conference – Draft Agenda
 - What “mapping” information is already available in the community?
 - What’s not happening in the community? What do we need to achieve transformational systems change in relation to attachment?
- 5. May Meeting (Confirmed for Wednesday May 17 from 12 noon – 2 p.m.)**
 - Confirm meeting goals