

Message from Mayor Hall

Thank you for attending the recent Collective Impact Workshop hosted by the City of Prince George, and facilitated by Liz Weaver of the Tamarack Institute. It was exciting to have so many representatives from diverse agencies participating in a conversation about how we can work together to act on community priorities.

We were especially pleased to hear affirmation of the City's interest in supporting collective impact initiatives as a "backbone" organization that would guide the community's identification of priorities, and then facilitate the alignment of related activities and the establishment of shared measurement practices. Members of the working group who were introduced at the session are planning for a second community workshop to be held in September 2016. This session will build on the momentum generated at the June 9 session by engaging community representatives in the selection of priorities.

The Collective Impact framework provides us with a way to ensure our collaborative efforts have a significant and lasting impact. Thank you for the contributions you've made to the strong foundation of collaboration on which we can build.

Collective Impact Primer

Collective Impact is a disciplined, **cross-sector** approach to solving **complex** social and environmental issues on a **large scale**.

The Five Conditions of Collective Impact:

- Common Agenda
- Shared Measurement
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Support

Backbone organizations provide dedicated staff to support the work of partners by:

- Guiding Vision and Strategy
- Supporting Aligned Activities
- Establishing Shared Measurement Practices
- Building Public Will
- Advancing Policy
- Mobilizing Funding



June 9 Collective Impact Workshop – Mayor Hall

SAVE THE DATE: September 20, 2016
9:00 a.m. – 2:00 p.m.
Selecting Community Priorities
Facilitated by Tamarack Institute

Detailed notes from the June 9 workshop as well as more information about the City's Working Group and the Collective Impact movement can be accessed [here](#).