

Proclamation

WORLD BREASTFEEDING WEEK October 1 – 7, 2018

Whereas: Protecting, promoting and supporting breastfeeding is important for the

health and well-being of the global community; and

Whereas: human milk is a sustainable, naturally-renewable source of unparalleled

nutrition; and

Whereas: the World Health Organization and UNICEF recommends exclusive

breastfeeding for the first six months of life with continued breastfeeding for up to two years and beyond to the lifelong good health and well-being of

women, children and families; and

Whereas: breastfeeding is a human right and is a natural function of a woman's body;

breastfeeding needs to be recognized as normal and accommodated in all

public spaces to ensure women can fully participate in their communities

and contribute to the economy; and

Whereas: citizens are invited to celebrate the theme for 2018, "Breastfeeding:

Foundation for Life."

Now therefore, as Mayor of the City of Prince George, I proclaim

October 1-7 2018 as: "WORLD BREASTFEEDING WEEK" in the City of Prince George.

Lyn Hall, Mayor