Exploring Economic Benefits of Sister Cities: Prince George and Jiangmen
The aim of sister cities is to foster communication across borders, promote cultural, educational, and sporting exchange, initiate collaborative research, and increase tourism and trade between the two cities.
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Exploring Economic Benefits of Sister Cities: Prince George and Jiangmen

Partnerships for Prosperity

SISTER CITIES

Sister city relationships are cooperative arrangements between two cities in different countries designed to promote economic and cultural exchanges. These relationships provide long-term mutual benefits to both cities and bring overall economic gains to their respective countries. They aim to encourage cultural awareness and understanding, with a view to enhance the flow of ideas and knowledge sharing, as well as to grow tourism and trade between the two cities.

This study aims to provide information about areas of opportunities for Prince George businesses in the city of Jiangmen. We hope this study will encourage Prince George businesses to connect with businesses and organizations in Jiangmen to explore economic opportunities.

EXPLORING ECONOMIC BENEFITS OF SISTER CITIES

The economic benefits of sister cities are broad ranging and typically include:

- Attracting foreign students
- Increase in trade
- Increase in tourism
- Access to business supporting organizations and associations
- Establishing business contacts
- Collaborative research
- Sharing information about best business practice
- Knowledge and technology sharing
- Cultural and sporting exchanges

The proposed sister city relationship between Prince George and Jiangmen can focus on education, culture, trade, tourism and sport. Cultural and commercial benefits are not mutually exclusive; enhancing cultural, sporting and educational exchanges will promote commercial exchange over the longer term.
The city of Jiangmen

The city of Jiangmen is located in southern China’s Guangdong province with a resident population of 4.4 million. Jiangmen is well connected by air, rail, road and sea. Five international airports operate within a two-hour drive of the city. It is also a convenient 2.5-hour ferry ride away from Hong Kong.

Profile of Jiangmen Economy
Jiangmen, Guangdong Province – Southern China

Main industries

Manufacturing

Motorcycles
Household appliances
Electronics
Paper-making and paper products
Food processing
Synthetic fibers
Garments
Stainless steel products

Planned industries

Industrial development

Electronic information
Equipment manufacturing
Midstream and downstream petrochemicals
Modern agriculture
Food processing
Paper-making and paper products
Textile and chemical fibers
Clean energy

Strategic advantages

Geographic location

Within 200 kms from major markets such as Guangzhou, Shenzhen, Zhuhai, and Hong Kong
In close proximity to 5 international airports
6 ports including the Jiangmen Port, which is the second largest river port in the province of Guangdong
330 kms of coastline with 258 islands
International trade

Exports in 2012 were worth US $12 billion (refer to Table 1)
Imports in 2012 were worth US $5.4 billion

Infrastructure

China’s electric energy base
Developing 7 wind farms with 383 generation units and a capacity of 345,700 kilowatts
Named one of the top 10 green economies in China
11 industrial parks (refer to Table 2)
19 national-level industrial bases
Planning to develop harbour industrial zone with heavy industries–petrochemicals and machinery plant
Skilled workforce: 64,000 highly skilled and 500,000 skilled
China’s outstanding tourist city, land of hot springs and geothermal park

Table 1. Exports from Jiangmen

<table>
<thead>
<tr>
<th>Industry</th>
<th>No. of companies / manufacturers</th>
<th>Export volume to Oct 2012 (US $bn)</th>
<th>Annual export growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housewares</td>
<td>3,500</td>
<td>8.8</td>
<td>6.3%</td>
</tr>
<tr>
<td>Small electrical appliances</td>
<td>300</td>
<td>0.8</td>
<td>7%</td>
</tr>
<tr>
<td>Bags, suitcases and leather goods</td>
<td>500</td>
<td>0.12</td>
<td>6%</td>
</tr>
<tr>
<td>Motorcycles</td>
<td>130</td>
<td>0.5</td>
<td>6.5%</td>
</tr>
<tr>
<td>Building materials</td>
<td>1,500</td>
<td>1.2</td>
<td>10%</td>
</tr>
<tr>
<td><strong>Table 2. Core industrial parks in Jiangmen</strong></td>
<td></td>
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<td>---------------------------------------------</td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Jiangmen High-Tech Industrial Park</strong></td>
<td>Cross-industry high-tech platform with a port industrial park and commercial centre (362 projects operating of nearly 500 planned)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Taishan Clean Energy (Nuclear Power) Equipment Industrial Park</strong></td>
<td>Nuclear equipment development under Twelfth Five-Year Plan</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Guangdong Regional Rail Transit Industrial Park</strong></td>
<td>Advanced rail and supporting industries</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Advanced Manufacturing Base Jiangsha Demonstration Zone</strong></td>
<td>Cross-industry platform with auto and motorcycle, food, new energy and new materials; more than 60 foreign-funded enterprises, annual output of about US $5 billion</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Jiangmen Industrial Transfer Park</strong></td>
<td>Development of electronic information, metal machinery manufacturing, textiles and clothing</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Xinhui Economic Development Zone</strong></td>
<td>Cross-industry platform with chemicals, stainless steel and machinery</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Taishan Advanced Manufacturing Industries Park</strong></td>
<td>Auto parts, hardware, machinery and related advanced industries</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Taishan Guanghai Bay Industrial Park of Guangdong</strong></td>
<td>Equipment manufacturing, chemical, marine engineering and harbour</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Guangdong Yinzhou Lake Paper Base</strong></td>
<td>Paper making and related industries</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Yamen Designated Electroplating Industrial Base</strong></td>
<td>Metal plating including gold, silver, copper, chromium and zinc</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Heshan Industrial Park</strong></td>
<td>Advanced manufacturing with new energy, new light sources, new medicine, auto parts, machinery and electronic information</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The city of Prince George

The city of Prince George is the largest city in Northern British Columbia with a population of 76,000 serving a region of 326,000 people. The city is the service and supply hub for one of the fastest-growing regions in Canada and plays an important role in the province’s economy and culture. It is well-connected with road, rail, air and marine infrastructure.

Profile of Prince George Economy
Prince George, British Columbia (BC) Province

Main industries
- Retail and wholesale trade
- Healthcare and social services
- Accommodation and food services
- Construction
- Manufacturing
- Transportation and warehousing
- Educational services
- Forestry
- Professional, scientific and technical services
- Information, culture, and recreation

Growing industries
- Professional, scientific and technical services
- Bioenergy
- Construction
- Transportation and warehousing
- Educational services
- Forestry
- Tourism and recreation

Strategic advantages

Geographic location
- Connected to global markets via air, road, rail and marine infrastructure
- Business and industrial service and supply hub for Northern BC
- Centrally located within the emerging LNG and mining sector in BC
- Centrally located within the existing and growing forestry and mining sectors
- Education, health and cultural centre for Northern BC
**International trade**

**Products:**
- Lumber
- Pulp and paper
- Wood pellets
- Manufactured metal products
- Environmental and engineering services
- Exploration and drilling
- Oil and gas
- Chemicals

**Infrastructure**

*Service and supply hub for Northern BC serving a variety of industries (primarily forestry, mining, oil and gas)*

*Prince George is at the centre of a growing bioenergy sector*

*Light and heavy industrial parks*

*Canadian National (CN) network and intermodal facility*

*Prince George Airport (YXS) – which has the third largest runway in Canada (11,450 feet)*

*Major highway access to North American markets within 1-3 days*

*Two major west coast ports within 800 kms*

*Major provincial Highways 97 and 16*

*Advanced education through the University of Northern British Columbia (UNBC) and the College of New Caledonia (CNC)*

*Healthcare and service centre*

  - University Hospital of Northern BC
  - BC Cancer Agency Centre for the North
  - Northern Health Authority headquarters
Potential export products to Jiangmen

**Lumber**
Due to ongoing development of residential, commercial and industrial complexes in Jiangmen, there is an increase in demand for lumber. BC softwood lumber exports to China reached $1.39 billion in 2013. Jiangmen is planning projects worth $4.2 billion in 28 cities of the Yangtze river delta region including commercial, real-estate, hotels and logistics.

**Wood Engineered products**
The demand for higher value products such as Oriented Stranded Board (OSB) is increasing in China. Export of Canadian wood-based value-added products and plywood and veneer to China grew by 152 and 56 percent respectively in 2013.

**Environmental, Engineering design, and Architectural services**
Professional services are becoming more relevant as more and more economies seek to increase value-added activities and compete for investment within manufacturing. Canada is still a significant net exporter of engineering and architectural services and is the fourth largest exporter globally. This is one of the fastest growing industries in Prince George; employment in this industry grew nearly by 53 percent in 2013. Jiangmen is planning several commercial, residential and industrial complexes, which provide opportunities for Prince George businesses.

**Wood pellets**
BC produces nearly 1.87 million tonnes of wood pellets; 350,000 tonnes of pellets is produced in Prince George. There are dedicated terminals in Vancouver and Prince Rupert port for wood pellets exports. The demand from China for wood pellets is increasing due to their initiatives to reduce greenhouse gases emissions. Wood pellets are used for generating heat and also for cofiring with coal to produce electricity. Jiangmen is one of the leading energy producers in China and wood pellets may replace some of the coal from their power plants.
<table>
<thead>
<tr>
<th><strong>Dairy and Honey</strong></th>
<th>BC exported nearly $540 million worth of dairy and honey products in 2012. China’s retail dairy market is expected to grow by 80 percent between 2011 and 2016.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Perishable goods – Fruits, nuts, vegetables, seafood, and meats</strong></td>
<td>The demand for the seafood and agri-products in China is growing. BC exports of perishable goods to China in 2013 amounted to $43 million. There is high demand in China for products such as molluscs, oysters, crabs, swine meat, chicken, bovine animal meat, berries, and vegetables. Prince George has the infrastructure to support the export of perishable goods from the region to Jiangmen.</td>
</tr>
<tr>
<td><strong>Pulp and paper</strong></td>
<td>Pulp and paper products exports to China grew by 25 percent in 2013 (end of October). Prince George is home to three major pulp mills, which are some of the most technologically advanced pulp mills in Canada. One of the industries that Jiangmen plans to further enhance is paper-making and paper products.</td>
</tr>
<tr>
<td><strong>Liquefied Natural Gas (LNG)</strong></td>
<td>There is growing interest in Northern British Columbia's vast LNG resources. Chinese companies such as China National Offshore Oil Corporation (CNOOC) are already investing in major projects in the region. Prince George businesses can provide support and logistics services to this industry.</td>
</tr>
<tr>
<td><strong>Copper Concentrates</strong></td>
<td>The demand for BC copper concentrates in China grew by 105 percent during 2013 (end of October). Copper in Jiangmen will be used in several existing and planned industries. The opening of Mt. Milligan copper/gold mine provides an opportunity to ship copper concentrates to Jiangmen from the Port of Prince Rupert. Prince George logistics companies will be benefitted with an increase in the movement of goods.</td>
</tr>
</tbody>
</table>
Exploring Economic Benefits of Sister Cities: Prince George and Jiangmen

Manufacturing in Prince George

- Employs 3,700
- Supports 183 Businesses

Opportunities for Prince George industry

- Provide access to a new market for manufacturers in Prince George
- Provide engineering services to industries in Jiangmen
- An opportunity for engineering companies to expand to overseas markets since mid-stream and downstream petrochemical, and paper-making and paper products industries are few of the target development industries in Jiangmen

Strategies for Prince George Manufacturing Industry

- Connect with Jiangmen Zhejiang Chamber of Commerce, Fujian Chamber of Commerce and BOFTEC – a list of other business promotion organizations and institutions is provided in Appendix 1 and 2. This will provide access to information about the existing and future business opportunities
- Participate in trade shows and exhibitions, such as Jiangmen Import and Export Fair
- Build relationships with local business promotion organizations – list of such organizations is provided in Appendix 3. An opportunity for business to business interaction
- Register for business directories such as Initiatives Prince George Supply and Service Firms Directory and NDIT Supply Chain Connector
- Subscribe to Trade and Invest BC newsletters (www.britishcolumbia.ca). Trade and Invest BC has an office in Hong Kong that could provide assistance in doing business with Jiangmen businesses

Specific opportunities for Prince George Manufacturing Industry

- Equipment manufacturing and design – Jiangmen has strong manufacturing industries
- Engineering services projects
- Clean Energy projects – Jiangmen is in the process of enhancing their renewable energy capacity
- Sustainable manufacturing practices – to reduce their carbon footprint and enhance efficiency
Exploring Economic Benefits of Sister Cities: Prince George and Jiangmen

Construction in Prince George

<table>
<thead>
<tr>
<th>Employs</th>
<th>Supports</th>
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<tbody>
<tr>
<td>3,700</td>
<td>800</td>
</tr>
</tbody>
</table>

Opportunities for Prince George Industry

- An opportunity to bid on overseas projects
- Access to information about construction projects in Jiangmen
- Access to skilled workforce for planned projects in Northern BC. Jiangmen has 64,000 highly skilled and 500,000 skilled people
- Sharing of best practices on sustainable construction planning and design

Strategies for Prince George Construction Industry

- Connect with Jiangmen Construction Industry Association and Jiangmen Real Estate Industry Association. Subscribe to their newsletters and magazines
- Contact local business promotion organizations – list of such organizations is provided in Appendix 3
- Participation in trade shows and exhibitions in Jiangmen

Specific opportunities for Prince George Construction Industry

- Infrastructure development to support clean energy such as wind energy; Jiangmen is developing 7 wind farms with 383 generation units with capacity of 345,700 kilowatts
- Construction planning and design – for planned housing complexes, hotel, logistics and industrial parks
- Jiangmen is planning projects for 28 cities in Yangtze river delta region

Did you know?
A company in U.S. was awarded a contract worth $1 billion to design a theme park in China as a result of a sister city relationship
Strategies for Prince George Healthcare and Social Assistance Industry

- Exchange information about healthcare practices at the University Hospital of Northern British Columbia and the BC Cancer Agency Centre for the North with the Jiangmen Bureau of Health and the Jiangmen Wuyi Traditional Chinese Medicine Hospital
- Connect the University Hospital of Northern British Columbia, UNBC, and CNC with the Jiangmen Bureau of Health, and Jiangmen Wuyi Traditional Chinese Medicine Hospital to find common interest in training, development, and research collaborations

Specific opportunities for Prince George Healthcare and Social Assistance Industry

- Best practices in healthcare
- Nursing training
- Student exchange
- Medical research collaboration
- Participation in conferences and training programs

Did you know?

U.S. cities that have sister cities in Japan raised $2.4 million for earthquake relief in 2012
The government of Canada was part of The Asia-Pacific Partnership on Clean Development and Climate (APP), which was a public-private partnership launched in 2005 and terminated in April 2011. During this period Canada funded two projects in Jiangmen to promote clean technologies and to strengthen Canadian companies’ position in China. The initiatives were meant to have a direct impact on Chinese GHG emissions as the result of using clean technologies. These projects were successfully deployed and promoted the use of Canadian Heat Pump technologies in China.

Strategies for Prince George Scientific and Technical Services Industry

✓ Exchange information about professional and technical services with industry associations and trade promotion organizations – List of such organizations is provided in Appendix 1 and 2
✓ Participate in conferences, training programs and trade fairs
✓ Register for business directories such as Initiatives Prince George Supply and Service Firms Directory and NDIT Supply Chain Connector
✓ Subscribe to Trade and Invest BC newsletters (www.britishcolumbia.ca)

Specific opportunities for Prince George Scientific and Technical Services Industry

✓ New projects in several planned industries- Jiangmen will launch projects for 28 cities in the Yangtze River Delta region, which include commercial, real estate, hotel and logistics. This includes high-tech zones, the Joy Plaza, International Plaza, Yi Cheng Plaza, Changan commercial projects, Dushang Plaza and Jianghai Trade Center. These projects are expected to cost over $4.2 billion

Did you know?

Jiangmen’s Yangtze River Delta region development project worth over $4.2 billion
✓ Sustainable practices and clean technologies for Jiangmen planned industries
✓ Equipment designing for pulp and paper products, petrochemicals, and manufacturing industry
✓ Opportunities in Jiangmen. Some of the planned industries: paper-making and paper products; equipment; manufacturing; midstream and downstream petrochemicals; modern agriculture; food processing
<table>
<thead>
<tr>
<th>Educational Services in Prince George</th>
<th>Opportunities for Prince George Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Employs</strong></td>
<td>❖ Student exchange between Wuyi University and Jiangmen Polytechnic College and UNBC and CNC</td>
</tr>
<tr>
<td>2,900</td>
<td>❖ Collaborative research and development</td>
</tr>
<tr>
<td>Supports 58 Businesses and Institutions</td>
<td>❖ UNBC and Wuyi University signed an MOU to enhance educational collaborations</td>
</tr>
<tr>
<td></td>
<td>❖ The Chinese student population accounts for 45% and 66% of the international student population at UNBC and CNC respectively</td>
</tr>
<tr>
<td></td>
<td>❖ Increase in number of Chinese students at secondary schools in Prince George</td>
</tr>
<tr>
<td></td>
<td>❖ Enhanced cultural relationship with Wuyi University, Jiangmen Polytechnic College, and schools in Jiangmen</td>
</tr>
<tr>
<td>International students spent almost $8.8 million in tuition, living, and other expenses related to post-secondary education in Prince George in 2013</td>
<td></td>
</tr>
<tr>
<td>International students support hundreds of direct and indirect jobs in Prince George</td>
<td></td>
</tr>
</tbody>
</table>

### Strategies for Prince George Educational Service Institutions

❖ Exchange information about student exchange programs, nursing, and volunteering opportunities with Wuyi University, Jiangmen Wuyi Traditional Chinese Medicine Hospital, Jiangmen Polytechnic College, and Jiangmen Bureau of Health

❖ Connect with secondary schools interested in secondary education opportunities in Canada

❖ Share information about the cost of living in Prince George compared to other cities in Canada and about the rich cultural heritage and recreation facilities in Prince George

❖ Contact the Ministry of Advanced Education and BC Jobs Plan – to promote Prince George as an attractive destination for higher education

❖ Create local and regional communications plans to promote BC as another home for international students

### Specific opportunities for Prince George Educational Services Institutions

❖ More international students at UNBC, CNC and secondary schools in Prince George

❖ Collaborative research initiatives with Wuyi University, Jiangmen Wuyi Traditional Chinese Medicine Hospital and Jiangmen Polytechnic College

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**Did you know?**

*International students spent almost $2.1 billion in BC and supported 23,400 jobs*
Agriculture and Forestry in Prince George       Opportunities for Prince George industry

**Employs 2,300**       **Supports 473 Businesses**

- Wood and articles of wood and pulp and paper exports from BC accounted for $2.6 billion in 2013 (end of October)
- Agriculture based exports from BC accounted for 272 million in 2013 (end of October)

- Jiangmen is planning to further encourage use of modern agriculture practices, paper-making and paper products, and food processing. An opportunity for local businesses to expand and provide expert services
- Export of forestry and agri-based products from the Northern BC
- Exchange of best practices with Jiangmen companies in forestry and agriculture in Northern BC

### Strategies for Prince George Agriculture and Forestry Industry

- Exchange information about agricultural and forestry products manufactured in Prince George and in Northern BC
- Participate in trade fairs such as Jiangmen Import and Export Fair, Agricultural Products Fair and Investment Promotion Fair
- Establish contact with Jiangmen industry associations - list of such organizations is provided in Appendix 1 and 2
- Collaborate with Trade and Invest BC, Ministry of Forests, Lands, and Natural Resource Operations, Natural Resources Canada, and Ministry of Agriculture BC
- Communicate about the strength of Prince George forestry industry through Initiatives Prince George, Trade and Invest BC, Natural Resources Canada, and Ministry of Forests, Land, and Natural Resource Operations

### Specific opportunities for Prince George Agriculture and Forestry Industry

- Provide sustainable forestry practice consultancy services to Jiangmen forestry industry
- Dairy and honey exports from the region
- Export of perishable commodities such as crabs, oysters, molluscs, swine meat, bovine meat, berries and vegetables from Northern BC

**Did you know?**

BC softwood lumber exports to China reached $1.31 billion in 2013, highest level in last 5 years
✓ Increase export of lumber, LVL, MDL, OSB, and other wood engineered products
✓ Pulp and paper based products
✓ Export of wood pellets for cofiring at power generating facilities
✓ Export of biocarbon for cofiring at the power generating facilities
Strategies to promote Prince George as a tourism destination

- Exchange information with Jiangmen Tourism about tourism in Northern BC – Tourism Prince George can display brochures, pictures and guides at the Jiangmen Tourism office and Tourism Prince George can do the same for Jiangmen Tourism
- Artist and work of art exchange – The Two Rivers Art Gallery can exhibit art from Jiangmen and a similar arrangement can be made with art galleries in Jiangmen
- Cultural performers exchange between Prince George and Jiangmen
- Invitation to Jiangmen officials to attend 2015 Canada Winter Games in Prince George
- Organize joint sporting events with Jiangmen in both of the cities

Did you know?

Several hundred artists as a part of art delegation visit BC every year from Asia as a result of sister city relationship

Did you know?

In 2012, BC Ski resorts had 6.5 million skier visits. BC tourism has had a growth rate of 4% per year and adventure tourism has grown at an annual rate of 10%-30%.
Exploring Economic Benefits of Sister Cities: Prince George and Jiangmen

Mining, Oil, and Gas in Prince George

<table>
<thead>
<tr>
<th>Employs</th>
<th>Supports 30 Businesses</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,100</td>
<td></td>
</tr>
</tbody>
</table>

Mineral export from British Columbia to China accounts for $1.5 billion in 2013 (end of October)

Opportunities for Prince George Industry

- Opportunity to enhance export of oil, gas, and minerals to China
- Jiangmen is in the process of infrastructure and industries development
- Investment in this sector by Chinese investors
- Learn about the decision making process and risk assessment procedures of Chinese investors
- Access to skilled workforce from Jiangmen for planned projects in Northern BC

Strategies for Prince George Mining, Oil, and Gas Industry

- Share information about the available resources and opportunities for metal, minerals, and gas industries in Northern BC with Jiangmen Zhejiang Chamber of Commerce, Fujian Chamber of Commerce, BOFTEC, Jiangmen Import and Export Enterprise Association, China Petroleum and Petro-Chemical Equipment Industry Association (CPEIA), and Ministry of Commerce People’s Republic of China
- Organize trade delegations, and participate in trade fair and exhibitions
- Collaborate with Trade and Invest BC and Ministry of Energy and Mines
- Connect with other industry associations in Jiangmen - list of such organizations is provided in Appendix 2
- Develop a communications strategy with the help of Initiatives Prince George

Did you know?

Export of copper concentrates, and coal accounted for 12.5 percent and 19.3 percent of total exports to China in 2013

Specific opportunities Prince George Mining, Oil, and Gas Industry

- Export of liquefied natural gas and methanol
- Investment from Chinese investors in planned projects in Northern BC
- Access to skilled workforce from Jiangmen - Skilled workforce includes 64,000 highly skilled and 500,000 skilled
- Jiangmen is enhancing its midstream and downstream petrochemicals industry, which creates an opportunity for Prince George businesses
Conclusion and Key Economic Benefits

There is substantial potential for extracting further economic benefits from sister city relationships. If Prince George based organizations and businesses wish to experience greater economic gains from their proposed sister city relationship, they need to take advantage of the opportunities that such links provide.

The proposed Prince George and Jiangmen sister city program should focus on exchanges and initiatives that focus on five key areas – education, culture, trade, tourism, and sport. The key economic benefits include:

- Increase in export of lumber, wood pellets, and value-added wood based products to Jiangmen via the Port of Prince Rupert and Port Metro Vancouver
- Knowledge sharing between companies in both cities about best practices in community economic development, stakeholder engagement, environmental protection, and Chinese investors risk assessment and investment decision processes
- Cultural and educational exchange through Tourism Prince George, UNBC, CNC, and other organizations such as the Immigration and Multicultural Services Society (IMSS), Prince George Symphony Orchestra (PGSO) and Two Rivers Art Gallery
- Business to business communication through business promotion organizations in both the cities – Prince George Chamber of Commerce, Initiatives Prince George, Community Futures Fraser Fort George (CF-FFG), Jiangmen Bureau of Foreign Trade & Economic Cooperation, Jiangmen Zhejiang Chamber of Commerce, Fujian Chamber of Commerce, and Bureau of Foreign Trade and Economic Cooperation (BOFTEC)
- Tourism promotion through Tourism Prince George and its counter-part in Jiangmen
- Research collaboration between Prince George institutions such as Northern Health, National Research Council (NRC), Innovation Central Society, UNBC, and CNC and Jiangmen institutions such as Wuyi University, Jiangmen City Planning Investigation Design and Research Institute, and Jiangmen International Creative Design Association (JICDA)
• Community economic development through Initiatives Prince George, CF-FFG, Northern Development Initiative Trust (NDIT), and Aboriginal Business Development Centre, with Jiangmen City Planning Investigation Design and Research Institute, and Bureau of Foreign Trade and Economic Cooperation (BOFTEC)
About City of Prince George - Economic Development

City of Prince George - Economic Development (CPG) is the municipally owned economic development corporation for the City of Prince George. CPG's vision is for Prince George to be a growing vibrant city supported by a diverse and sustainable regional resource economy. Together with regional partners, CPG works toward this goal by facilitating the retention and expansion of existing businesses, attracting businesses to expand and diversify the economy, advocating for increased workforce capacity, and marketing the City of Prince George to attract new businesses and residents.
Appendix 1 – Investment promotion organizations in Jiangmen

Jiangmen Bureau of Foreign Trade & Economic Cooperation
http://www.jmwjm.com/

Pengjiang District Bureau of Foreign Trade & Economic Cooperation
http://www.investpj.org/

Jianghai District Bureau of Foreign Trade & Economic Cooperation
http://wjmj.jianghai.gov.cn/

Xinhui District Bureau of Foreign Trade & Economic Cooperation
http://www.xhwjm.com/

Taishan Bureau of Investment Promotion
http://www.gdts.gov.cn/

Kaiping Bureau of Investment Promotion
http://www.investkp.com/

Heshan Bureau of Foreign Trade & Economic Cooperation
http://investment.heshan.gov.cn/

Enping Investment Service Center
http://zhaoshang.enping.gov.cn/

Service Agents and Industrial Parks

Administrative Services Center of Jiangmen Municipal people's government
http://xzzh.jiangmen.gov.cn/cms/outer/

Administration Commission of Hi-Tech Industrial Development Zone of Jiangmen
http://www.jmntiz.com/

Administration Commission of Xinhui Development Zone
http://www.gdxhdz.gov.cn

Guanghai Bay Industrial Park of Taishan
http://www.ghwbay.com/
Appendix 2 – Industry Associations in Jiangmen

Jiangmen Association of Enterprises with Foreign Investment
Address: 10 West Baisha Ave., Jiangmen, Guangdong
86-0750-3501805  3501806 (fax)

Jiangmen Import & Export Enterprises Association
Address: 10 West Baisha Ave., Jiangmen, Guangdong
86-0750-3502060  3502061 (fax)

Jiangmen Wuyi Association of Taiwan-funded enterprise
Address: NO.2 Building, No.15 Huayuanzhong Road, Jiangmen, Guangdong
86-0750-3520203  3528273 (fax)

Jiangmen Real Estate Industry Association
http://www.jmrea.com/

Jiangmen Construction Industry Association
http://www.jmjzy.com/

Jiangmen Zhejiang Chamber of Commerce
http://www.jmzjsh.com/

Fujian Chamber of Commerce
http://www.xjfsh.com.cn
Appendix 3 – Business promotion organizations in Prince George and BC

City of Prince George - Economic Development (CPG)
http://www.investprincegeorge.ca

Community Futures Fraser Fort George (CF-FFC)
http://cfdfc.bc.ca

Northern Development Initiative Trust (NDIT)
http://www.northerndevelopment.bc.ca

Prince George Chamber of Commerce
http://pgchamber.bc.ca/

Innovation Central Society (ICS)
http://innovationcentral.ca

National Research Council - IRAP (NRC)

Lheidli T'enneh First Nation
http://www.lheidli.ca/

Aboriginal Business Development Centre
http://abdc.bc.ca/

BC Construction Association – North (BCCAN)
http://www.bccanorth.ca/

Central Interior Logging Association (CILA)
http://www.cila.ca

Immigration and Multicultural Services Society (IMSS)
http://www.imss.ca/

Wood Pellet Association of Canada
http://www.pellet.org

BC Log and Timber Building Association (LTBI)
http://www.bclogandtimberbuilders.com

BC Wood
http://www.bcwood.com

Forests Products Association of Canada
http://www.fpac.ca
Appendix 4 – References

http://www.ic.gc.ca/eic/site/si-is.nsf/eng/ai02291.html#exec
http://investnorthcentralbc.ca/sectors/pulp-paper